

North Bay Watershed Association

October 4th, 2016



Shoreline Access Map Project

- Background
- Proposal elements
- Proposal Deliverables
- JTC Review
- Other Projects
- Recommendation

Potential Project Partners

- North Bay Watershed Association
- State agencies [C. Conservancy, Parks, F&W, BCDC]
- San Francisco Estuary Institute
- Fed. Agencies [US F&WS, Coast Guard]
- Local government [Co.s, cities, open space districts]
- Environmental Interest Groups
- Recreation Groups (Sea Kayakers, Petaluma Waterways, Petaluma Small Craft Ctr, F. of the Napa River, etc.)

Background

ISSUE:

No maps focused on non-motorized small boat access to Bay.

Maps will highlight Bay's rich ecology, recreation opportunities, & importance of wetland restoration in a changing climate.

- Set of 4 maps covering Estuary
- Access points for boaters
- Trails, parks/public lands, facilities
- Interpretation
 - Habitat & wildlife
 - Info about the estuary
 - SLR / climate change / restoration
 - History / culture
 - Recreation / safety / ethics
- Total cost \$46.5K - NBWA : \$10,000

Proposal Elements

Total Project \$46,500

Design (Request \$8K)

Printing (Request \$2K)

Staff hours (fully SFEP & ABAG funded)

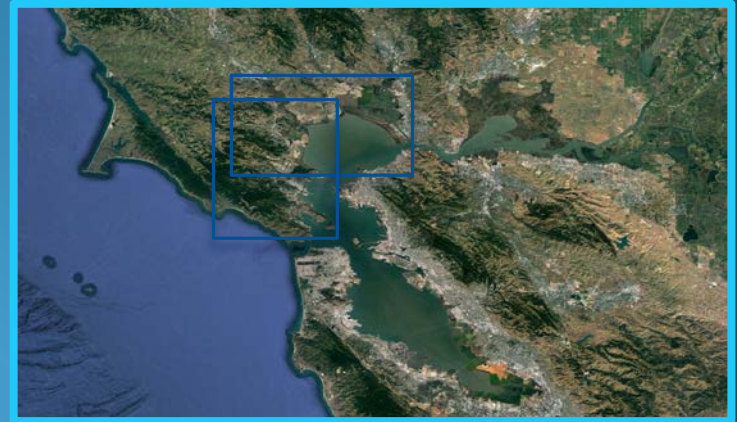
Timeline

Oct 2016 – RFP / select design consultant

Jan 2017 – Draft maps to NBWA /
partners for review

Mar 2017 – Draft Final maps review

May 2017 – Print and distribute final maps



Deliverables

Production of hard copy maps to be freely distributed to boating community throughout the North Bay with access, resource, history, culture information part of the map.

Digital version of maps available online and to be integrated into the mobile app in 2017 using other funding sources.

JTC Review

- Ensure map covers all of NBWA area
 - ✓ Maps to cover full NBWA area
- Ensure review by JTC/NBWA
 - ✓ Two rounds of map review
- Include species and habitat information
 - ✓ To be included
- Include watershed information
 - ✓ To be included

Current Projects

PROJECT

APPROVED

Rural RAM	6/16	\$25K
BASMAA Stormwater	3/16	\$30K
Friends of Petaluma River	1/16	\$20 K
Landsmart/STRAW collaboration	6/15	\$30 K*
Aquatic Invasives	3/15	\$5 K
Bothin Marsh	10/14	\$25 K
No. Bay Climate Adapt	3/14	\$35 K

If approved: Approx. \$27K left in 2016-17 NBWA Budget for Specific Benefit Projects

Context and Distribution

- Part of larger Water Trail campaign
 - Marketing program
 - Maps (+ DBW Map)
 - Update Website/ mobile device 2017
 - Grand Re-introduction Summer 2017
 - Get Projects Funded (Measure AA)
- Distribution
 - Partners
 - Vendors/outfitters/marinas/business districts
 - Schools
 - Events (boat shows, seminars, yacht clubs)

Recommendation

Approval of \$10,000 funding request

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